

SPONSORSHIP OPPORTUNITIES



EVENT DETAILS

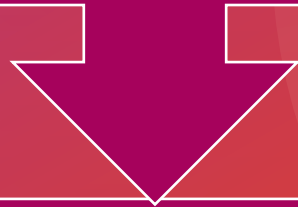
Saturday, May 3, 2025

Clark County Government
Center Amphitheater

Las Vegas, Nevada

AUDIENCE

The Torch Cigar and Music Festival combines the elegance of premium cigars with the energy of live music. This is an extraordinary opportunity to showcase your brand to an engaged and upscale audience while supporting a one-of-a-kind event in Las Vegas.



Cigar aficionados, music lovers, and professionals seeking a sophisticated, cultural experience.





SPONSORSHIP LEVELS

TORCH CIGAR AND MUSIC FESTIVAL

TITLE SPONSOR

\$15,000

- Exclusive “Presented by” branding on all promotional materials (flyers, social media, radio ads, and event banners).
- Premium logo placement on the event stage backdrop.
- Opportunity to address the audience during the festival.
- 20 VIP tickets with reserved seating.
- Dedicated vendor space (20x20 booth).
- Recognition in press releases and media interviews.
- Featured segment on 91.5 Jazz and More.



GOLD SPONSOR

\$10,000

- Prominent logo placement on event marketing materials.
- Recognition on stage by the event host.
- 10 VIP tickets with reserved seating.
- Vendor space (10x10 booth).
- Inclusion in digital promotions (email blasts, social media).
- Mention during live broadcasts on 91.5 Jazz and More.



SILVER SPONSOR

\$5,000

- Logo placement on event materials.
- 5 VIP tickets.
- Vendor space (10x10 booth).
- Inclusion in social media promotions.
- Acknowledgment in on-air mentions on 91.5 Jazz and More.



BROZE SPONSOR

\$2,500

- Logo included on event flyers and posters.
- 2 VIP tickets.
- Vendor space (6x6 booth).
- Mention in thank-you posts on social media.



TAP SPONSOR

\$1,000

- Logo included in event program.
- 2 GA tickets.
- Shared vendor space.
- Thank-you mention during the event.





OTHER OPPORTUNITIES

Cigar vendors, food trucks, and lifestyle brands are invited to showcase their offerings to a high-end audience. Vendor spaces are available starting at \$350 (10x10 space).

MARKETING BENEFITS



Exposure to a targeted audience of cigar enthusiasts and music fans.



Multi-channel promotion via radio, social media, email campaigns, and printed materials.



Brand alignment with a sophisticated, premium event in Las Vegas.

EVENT FEATURES

- Live performances from renowned local and national artists.
- A curated selection of premium cigar vendors.
- Upscale food and beverage options.
- A picturesque outdoor venue with ample networking opportunities.



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