



2025

SPONSORSHIP OPPORTUNITIES

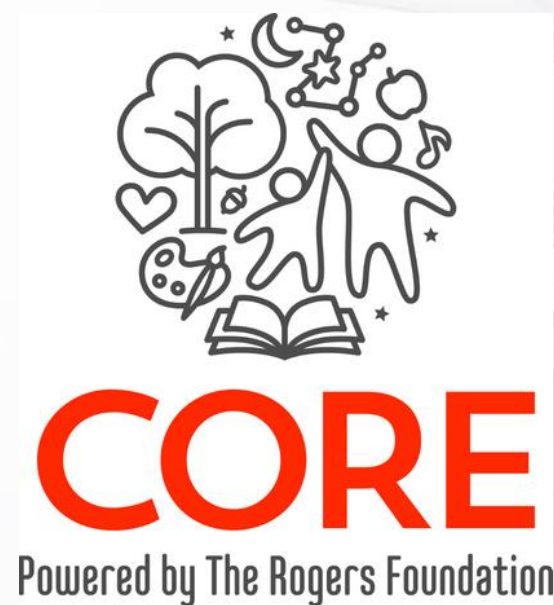
Big Smoke Weekend

OCT 30TH THRU NOV 1ST



EVENTS WITH A POURPOSE

BENEFITTING



ONE GREAT WEEKEND

TWO AMAZING EVENTS

OCT 30 2025

2025 BIG SMOKE GOLF SHOOTOUT

Over 100 Golfers
gather for a day filled
with cigars, spirits and
fundraising for a great
cause.



NOV 1 2025

TORCH LAS VEGAS

Nearly 2000 Cigar
Enthusiasts are expected
to attend in this first of
its kind, inaugural Cigar &
Music Festival





MARKET OPPORTUNITY

ATTENDEE SNAPSHOT

- **Demographic:** Males & Females aged 30–65
- **Income:** 60% earn \$100K+ annually
- **Interests:** Premium cigars, fine spirits, luxury travel, watches, fashion
- **Engagement:** 70% are active on Instagram, YouTube, or cigar forums

OUR ATTENDEES AREN'T JUST CIGAR SMOKERS.

They're affluent professionals, entrepreneurs, and collectors who invest in quality experiences.

\$18B INDUSTRY AND GROWING.

Capitalize on the premium lifestyle orientation of cigar enthusiasts by positioning your brand, product or service as an adjacent luxury experience

SPONSORSHIP VALUE


ANNUAL SPONSORS INCLUDE



**YOUR SPONSORSHIP
PLACES YOUR
BRAND DIRECTLY IN
FRONT OF HIGH-
VALUE, BRAND-
LOYAL CONSUMERS**

These are more than an events—they are curated gatherings of like-minded individuals who value craftsmanship, ritual, and prestige. Your brand would be front and center in an environment designed for premium brand affinity.

Additionally, the event will support a meaningful cause, with a portion of proceeds benefiting CORE, Powered by the Rogers Foundation, adding a powerful philanthropic dimension to your brand's involvement.



CORE

Powered by The Rogers Foundation

PHILANTHROPIC ALIGNMENT

Be recognized as a key supporter of our charitable initiative, showcasing your brand's commitment to social responsibility and community engagement. Your sponsorship will be highlighted in event materials, acknowledged during live remarks, and featured in our social media outreach—positioning your company as a brand that gives back and aligns with values of generosity, impact, and civic pride.

BIG SMOKE SHOOTOUT

SPONSORSHIP OPPORTUNITIES

EVENT DETAILS:

• DATE: 10/30/2025

• TEE TIME: 8:00AM

• VENUE: DESERT PINES GOLF CLUB

• FORMAT: 18 HOLE SCRAMBLE

\$150

PANATELA
PUTTING GREEN

- Signage on
Putting Green
- Logo Presence
on all event materials
including
Hole Signage,
and Step & Repeat
- Live Mention at
the Golf Awards

\$300

CORONA
HOLES: 7, 8, 12, 13, 14, & 17

- Weekly Video
Tags on Tap N Ash Social
Media Platforms
- Logo Presence on all event
materials including
Hole Signage,
and Step & Repeat
- Daily Tags on Tap N Ash
Instagram and Facebook
- Logo looped into
Tap N Ash TV
- Live Mention at
the Golf Awards

\$500

ROBUSTO
HOLES: 2, 3, 4, 11, 15, & 16

- Live Recognition on
This Week at Tap N Ash
- Weekly Video Tags on
Tap N Ash Social Media
Platforms
- Logo Presence on all event
materials including Hole Signage,
and Step & Repeat
- Daily Tags on Tap N Ash
Instagram and Facebook
- Logo looped into Tap N Ash TV
- Live Mention at
the Golf Awards

\$1,000

TORO
HOLES: 1, 9, 10, & 18

- 91.5 Radio Station
Advertisements/Interviews
- Live Recognition on This Week at
Tap N Ash
- Weekly Video Tags on Tap N Ash
Social Media Platforms
- Logo Presence on all event
materials including Hole Signage,
and Step & Repeat
- Daily Tags on Tap N Ash
Instagram and Facebook
- Logo looped into Tap N Ash TV
- Live Mention at the Golf Awards

\$1,500
GIGANTE

HOLES: 1, 9, 10, & 18
Golf Foursome

- 91.5 Radio Station
Advertisements/Interviews
- Live Recognition on
This Week at Tap N Ash
- Weekly Video Tags on Tap N Ash
Social Media Platforms
- Logo Presence on all event
materials including Hole Signage,
and Step & Repeat
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Instagram and Facebook
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TORCH LAS VEGAS

SPONSORSHIP OPPORTUNITIES

EVENT DETAILS:

- DATE: 11/1/2025
- EVENT TIMES 2:00PM TO 9:00PM
- VENUE: CLARK COUNTY GOVERNMENT CENTER AMPHITHEATER

\$15,000

TITLE SPONSOR

Exclusive “Presented by” branding on all promotional materials (flyers, social media, radio ads, and event banners)

- Premium logo placement on the event stage backdrop
- Opportunity to address the audience during the event
- 16 VIP tickets with reserved seating/Golf Foursome
- Vendor space (20x20 booth)
- Recognition in press releases and media interviews.
- Featured segment on 91.5 Jazz and More
- Recognition and Benefits of Golf Sponsorship

\$10,000

GOLD SPONSOR

Prominent logo placement on event marketing materials

- Recognition on stage by the event host
- 8 VIP tickets with reserved seating/Golf Foursome
- Vendor space (10x10 booth)
- Inclusion in digital promotions (email blasts, social media)
- Sponsor Recognition during live broadcasts on 91.5 Jazz and More
- Recognition and Benefits of Golf Sponsorship

\$5,000

SILVER SPONSOR

Logo included on event flyers and posters

- 4 VIP tickets
- Vendor space (10x10 booth)
- Inclusion in social media promotions
- Acknowledgment in on-air mentions on 91.5 Jazz and More
- Onstage Recognition during event and thank-you posts on social media

\$2,500

BRONZE SPONSOR

Logo included on event flyers and posters

- 2 VIP tickets
- Vendor space (6x6 booth)
- Onstage Recognition during event and thank-you posts on social media

\$1,000

TAP SPONSOR

Logo included on event flyers and posters

- 2 General Admission tickets
- Shared vendor space (10x10 booth)
- Onstage Recognition during event and thank-you posts on social media

ADDITIONAL OPPORTUNITIES

LET'S PARTNER!

Sponsor one or both of these great signature events. Limited Sponsorship Opportunities are available to ensure exclusivity and impact. Join us in creating a memorable, high-touch experience for your next wave of loyal customers—while supporting a worthy cause.

Cigar, Spirit & food Vendors
in addition to Lifestyle
Brands are invited to
showcase their offering
through available Vendor
Spaces starting at \$350.



In-Kind Sponsorships,
Attendee Gifts, Door Prizes,
Raffle Items & Product
Donations are also great
ways of showcasing your
involvement.

09

PRESENTED BY



The mission of Tap N Ash Social Club is to provide a home for cigar lovers to gather and socialize in an upscale environment while making strangers into friends and friends into family by educating the community and preserving the integrity of the culture.

OUR PARTNERS





THANK *You!*

We look forward to Partnering with your
Organization

Contact: Ashton Ridley, D.P.P

702.895.0060

ashton.ridley@unlv.edu

www.tapnashlv.com

www.torchlv.com